

It is definitely advantageous to be the first to enter a market ~~first, provided if there~~ the market is ~~is an~~ asymmetry ~~asymmetrical~~ in market. Largely depending on its resources, ~~a~~ A company ~~should be able~~ to ~~must~~ make ~~the~~ an informed expert decision ~~on about~~ whether being the first to ~~entering~~ enter an emerging market is worth the ~~sorrow to invest money~~ investment. ~~This decision would largely depend on~~ their resources.

Comment [A1]: The advantage is being the first to enter the market. Hence, this information has been moved to an earlier instance, highlighting its importance.

Comment [A2]: A substantive edit ensures structural accuracy in sentences while adding conciseness and retaining the author's intended meaning.

~~Companies~~ A company that ~~adopt~~ adopts a first-mover strategy ~~constantly~~ attempts ~~to make more~~ use its resources ~~and to produce more~~ products ~~of~~ before ~~the follower~~ followers ~~arrives~~ arrive on scene. However, if ~~the~~ a follower ~~is able to~~ has the ability to develop resources ~~that are~~ better than those of the first mover, ~~there is nothing preventing~~ s the follower from seizing ~~the~~ market share. The durability of ~~the entering~~ mover a pioneer's competitive advantage depends ~~not only on~~ not only the ~~its~~ initial resources ~~of the~~ pioneer but ~~on~~ also the resources ~~which that it develops~~ progressively develops.

Comment [A3]: This part has been rearranged to clearly convey that resources are used to create projects.

Comment [A4]: Good flow in sentences is necessary along with clarity in academic editing.

Comment [A5]: A split infinitive has been introduced here with the use of "not only...but also" to avoid redundancy in the use of "on."